

2020 Top Lobbyist Award Winners: Yolanda Cash Jackson, Omar Franco

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By: Omar Franco, Yolanda Cash Jackson



Becker is proud to announce that **Yolanda Cash Jackson** and **Omar Franco** have been named Top Lobbyists by the National Institute of Lobbying & Ethics (NILE). The annual list celebrates the innovation, commitment to community service, and significant legislative success of 75 lobbyists, PAC managers, and grassroots professionals nominated by their colleagues or clients.

“It comes as no surprise that Yolanda and Omar have received this recognition,” said Gary C. Rosen, Becker’s Managing Shareholder. “Their tireless dedication to representing the firm’s clients at all levels of government is admirable, impactful, and invaluable.”

Yolanda Cash Jackson, a Shareholder and member of the firm’s state lobbying team in Florida, is an experienced Government Law attorney who has established a strong reputation in the community for her leadership and commitment to civic, charitable, and professional organizations. Likewise, Omar Franco serves as the Managing Director of Becker’s federal lobbying practice based in Washington, D.C. He represents a variety of clients including Fortune 500 companies, small businesses, higher education institutions, trade associations, nonprofits, and municipal governments.

NILE is committed to recognizing the accomplishments of lobbyists – through uphill battles and often with limited resources. The Top Lobbyist Awards are chosen via a blind judging process, with the identifying information of each nominee redacted before review.

“During the pandemic, many leaders in our profession have done remarkable work to ensure that Washington, DC responded to the public health and economic impacts of COVID-19,” said Tommy Goodwin, NILE’s volunteer president. “It is great to see NILE bring the lobbying community together to recognize our peers and colleagues who have gone above and beyond, both for

those they serve and the profession more broadly.”

For the full Top Lobbyist list, please [click here](#).