

Welcome!



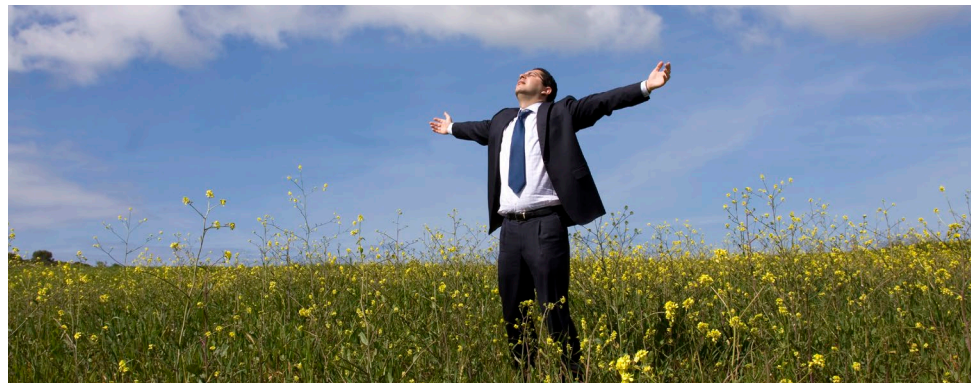
Welcome to a Holiday edition of Manager's Minute. I hope all of you have a very Happy Holiday Season!

As we enter into another New Year, I always like to take time to reflect on last year and look forward to the New Year. As you know, I changed law firms last year, and it has been a great move for me personally. Becker & Poliakoff has some of the best attorneys in the field, and it is an honor and privilege to work with such icons in the industry as Alan Becker, Ken Direktor, Steve Lesser and Donna Berger. It was certainly an honor to work with Gary Poliakoff, and we all miss him.

Looking forward to 2015, I hope to volunteer more time to those in need, in particular our veterans and returning soldiers. As you prepare for 2015, please make time to thank our veterans and those returning from service overseas. All we take for granted would not be possible without their sacrifice and that of their families and loved one.

Now let's have a great 2015!

[You can donate to one of my favorite charities, the Wounded Warrior Project, by clicking here.](#)



Manager of the Year Award

You still have time to nominate a peer or yourself for the prestigious Manager of the Year Award. There are two (2) \$5,000.00 winners - one for an onsite manager and another for a portfolio manager! The application period ends January 5, 2015. [Managers, you can apply here now](#) or you can [nominate someone else here](#).

The Contest was founded in 2012 by Association Reserves, Inc., a company that prepares Reserve Studies for Community Associations, to recognize and reward the achievement of professional Managers in orchestrating major improvements and/or turnarounds at condos, coops, HOAs and PUDs across the country. Each year since its inception, the National "Manager of the Year" Contest has grown, with hundreds of Manager applicants, five Sponsors, three Media Partners, and a Voting Partner.

There is no fee to enter the Contest and the entire application process is done online. Applicants compete for the title of "Manager of the Year", a prestigious trophy, and a \$5000 cash prize. Winners will be announced in a live online broadcast from Las Vegas, NV on April 29, 2015. The Top 100 Finalists, as determined by an independent ranking process, are invited to submit essays about their inspiring achievements in contributing their time, and talent to the properties that they manage.

Social Media

Does your Association or management company have a website? How about a Facebook page? A Linked In site? Do you blog about your association or management company? Tweet?

If you're just getting started with social media and wondering how it might fit into your management company's or community's strategy, [watch this video where panelist and my partner Donna DiMaggio Berger explains the various social media channels.](#)

Social media will continue to grow as a tool for your association and Management Company - use it for advertising, information, self-promotion and a way to stay in touch with your membership.

GET THE FREE APP!



We would like to introduce you to the new Becker & Poliakoff App to help make running your association a little bit smoother. This FREE App provides you with a wealth of knowledge from the Firm's community association practice group, including a Frequently Asked Questions section where you can view Ken Direktor's responses to common association questions, searchable Florida statutes, and a handy tool which allows you to easily create meeting minutes.

Download the New
Becker & Poliakoff
Mobile App!



This Month's Tip...

Everyone loves a holiday party. But is it a valid association common expense? To be on the safe side, amend your documents to provide that this is a common expense.

Upcoming Classes and Events

We have classes that take place around the State. Class times vary. Seating is limited so registration is required. Register now online by clicking the tiles below:

Board Member Certification for CONDOS ONLY

West Palm Beach, January 7, 2015

Board Certification Course for Condo/HOA/Co-op

Ft. Lauderdale, January 7, 2015

Board Member Certification for CONDOS ONLY

Naples, January 9, 2015

Board Member Certification for CONDOS Only

Ft. Myers, January 12, 2015

Board Certification Course for Condo/HOA/Co-op

North Port, January 13, 2015

2015 Legal Update

Ft. Lauderdale, January 17, 2015

Board Member Certification for HOAs ONLY

West Palm Beach, January 20, 2015

Ask Your Association's Legal and Accounting Questions at No Charge!

Ft. Lauderdale, January 20, 2015

Collections in Today's Economy

West Palm Beach, January 21, 2015

Is a "No Pet" Building a Thing of the Past?

Miramar, January 22, 2015

Board Certification Course for Condo/HOA/Co-op

Sarasota, January 22, 2015

Board Member Certification for HOAs ONLY

Naples, January 23, 2015

Information and registration for the above as well as all of our over 25 FREE courses can be found at <http://www.bplegal.com/events>.

ALL COURSES ARE FREE.
LIGHT REFRESHMENTS ARE SERVED.
MOST COURSES QUALIFY FOR MANAGER CEUs.