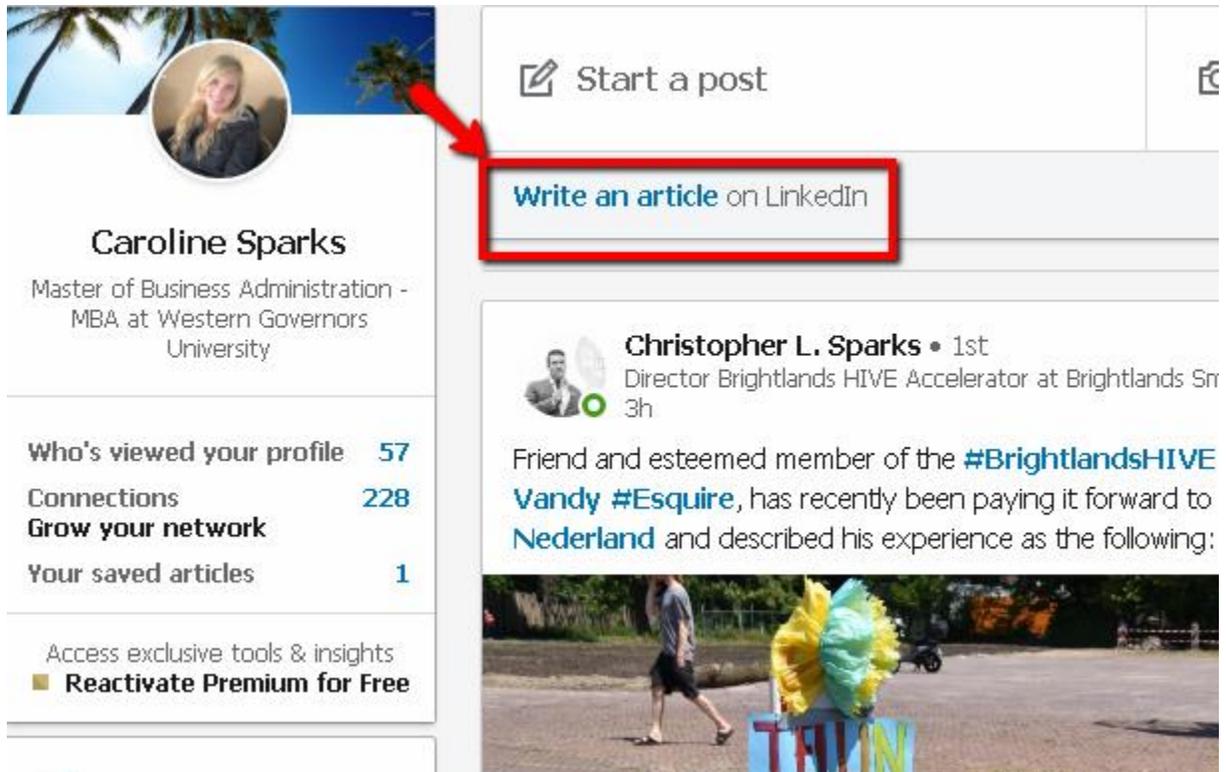


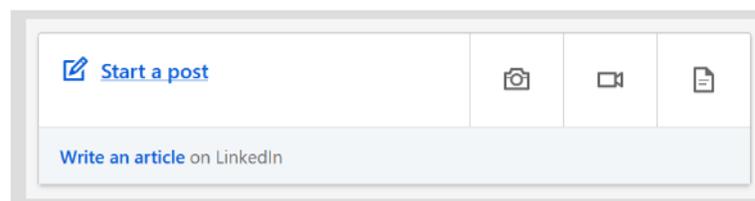
Adding Your Article Word-for-Word to Your LinkedIn



1. Click **Write an article** near the top of your homepage. This takes you to the publishing tool.
2. Alternatively, you can scroll down the page as you read an article on LinkedIn. You'll see a **Write an article** button appear next to Like, Comment, and Share in the top bar, below the LinkedIn navigation bar.
3. Click the **Headline** field to paste the headline of your article.
4. Click the **Write here** field to paste the content of your article.
5. Click the **Publish** button in the top right of the page
6. In the pop-up window that appears, click **Publish** or click the **Cancel** icon to continue editing your article.

Posting a Link Directly to Your Article on Becker's Page

1. Navigate to the top center of your homepage and locate the box that says **Start a post**



2. Use **Start a post** to share your articles.
3. Paste the URL to your article in the text box.
4. Click **Post**.